



Concierge Marketing, Inc.

Contact: Erin Pankowski

(402) 415-5101

erin@conciergemarketing.com

FOR IMMEDIATE RELEASE

Omaha author J.P. Hansen Wins National Book Award
***The Bliss List* Wins in Next Generation Indie Book Awards**

Omaha, NE – Career expert and executive recruiter J.P. Hansen has been named the winning author in the national competition, Next Generation Indie Book Awards, for his title *The Bliss List: The Ultimate Guide to Living the Dream at Work and Beyond*. His title has also been named a finalist in the Indie Excellence Awards. Both awards honored the book in their career categories.

Winners and finalists of the Next Generation Indie Book Awards were widely publicized at BookExpo America, which was held at the Jacob K. Javits Center in New York, from May 25 to 27, 2010.

Hansen's title, *The Bliss List*, explores the fact that four out of five people are unhappy in their current jobs (and that unhappiness spills over to affect the rest of their lives). He creates an emotional connection with readers in his new book.

"We all want blissful lives. In fact, the US Declaration of Independence was devised to clear the way for individuals to pursue happiness," says Hansen. So why are so many people so unhappy in their work?

One method, according to Hansen, is to pursue the activities that put you in the bliss zone--those things in your life that make time stand still. He guides readers through an odyssey of mystical concepts to attract bliss into their lives by changing their attitudes and their minds. He provides insight and inspiration for readers to find work that truly brings them bliss (and whatever else they desire, including money).

At the same time, and on a practical level, he takes readers inside the world of executive recruitment and shows how a powerful résumé opens the right doors. He shows résumé makeovers for success, and even gives a template for readers to fill in. Hansen asks and answers the tough interview questions.

The Bliss List helps readers tap into their hopes and desires so "everyone can live the dream," says Hansen.

After graduating from Boston College, Hansen quickly ascended corporate ladders at blue-chip companies and was the youngest Vice President of a Fortune 35 company. He now helps thousands of people find their bliss through his executive search firm.

J.P. and his book have been featured on numerous TV and radio stations, including top 25 stations across the US, CNN Radio, and was also featured in the LA Times and their affiliated media outlets.

For more information, a media review copy of *The Bliss List*, or to schedule an interview with author J.P. Hansen, contact Erin Pankowski at (402) 415-5101, or through email at erin@conciergemarketing.com, or visit www.YourBlissList.com.